



UPPER CANADA

CHEESE COMPANY

April 2010

Sizzling Communication organized one hot launch for our new product and we couldn't be more impressed.

Mary Luz and Mario, owners and creative genius at Sizzling Communication brought their formidable experience and network together to develop a spot on media and consumer event that still pays dividends today – months later.

Many thanks for creating the momentum that spiked sales and consumer interest and firmly established our Guernsey Girl in a demanding market.

All of us at Upper Canada Cheese Company admire their professionalism and creativity. We consider Sizzling Communication part of the Upper Canada Cheese Company family and are counting on future collaboration.

Vivian Szebeny
Managing Partner